



CALESA CONNECTION CLASSIFIED AD RATES

COMMUNITY

Calesa Township is a master-planned community in Ocala, Florida, offering a mix of home styles perfect for families of all ages. With over 1,000 homes built and more to come, this is an ever-growing, vibrant community.

CIRCULATION

Calesa Connection is a digital newsletter distributed to Calesa Township residents through their HOA management company, Leland Management, on the first of the month (schedule variations noted in red) via email, community notice boards, the Calesa Township Facebook group, and the website (mycalesa.com/calesa-connection).

Articles are written by Colen Built Development, Leland Management, and Calesa Township residents.

CLASSIFIED ADS

Fee-based classified ads are available to both residents and non-residents. Classified ad sections include **Services**, **Help Wanted**, and **Events**. Service ads appear in alphabetical order by service or business name; help wanted ads appear in alphabetical order by position title; and events appear in chronological order by event date.

Email your name, business name, address, telephone number, and ad to news@colenbuilt.net. Once reviewed and approved, you will receive an invoice via email with a secure online payment link. All ads must be pre-paid.

Calesa Connection reserves the right to reject any advertisement deemed not to be in the best interest of Calesa Township residents. The following businesses (but not limited to) may not advertise: funeral homes, crematories, cemeteries, lawyers/attorneys, adult arcade games, financial/investment services, internet/TV providers, real estate, salons, spas, timeshares, political campaigns, and medical marijuana. Employees of Colen Built Development may not advertise a business.

Colen Built Development and Leland Management do not endorse, recommend, or guarantee any advertiser or service and are not responsible for the quality, performance, or outcome of services provided.

Display ads are only available to Colen Built Development and its related businesses.

RATES & DEADLINES

\$25 for 25 words per month

Ad and payment are due by noon on the 15th of the month prior to publication. If the deadline falls on a weekend, then it's noon on the Friday before. Credit card payments may be made via the provided secure online payment link or by phone. Payments may not be made by cash or check.

352-387-7466 | news@colenbuilt.net

The latest edition, rate card, and publication schedule may be viewed at
www.mycalesa.com/calesa-connection

CALESA CONNECTION

2027 PUBLICATION SCHEDULE

EDITION	AD/COLUMN DEADLINE*	DELIVERY
January	12/15/26	12/31/26
February	01/15/27	02/01/27
March	02/15/27	03/01/27
April	03/15/27	04/01/27
May	04/15/27	04/30/27
June	05/14/27	06/01/27
July	06/15/27	07/01/27
August	07/15/27	07/30/27
September	08/16/27	09/01/27
October	09/15/27	10/01/27
November	10/15/27	11/01/27
December	11/15/27	12/01/27

* *Deadline at noon.*

Red indicates variation in schedule.

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