

Smarter

With high-performance insulation, ultra-efficient HVAC components, energy-saving appliances and LED lighting, your new home is designed to be energy efficient and built to stay that way.

Certified

A certified energy rater inspects your new home using the Home Energy Rating System (HERS®). Your HERS® score, along with an estimate of annual energy costs, lets you compare the energy efficiency of your new home to that of other homes. The Residential Energy Service Network, known as RESNET, created this certification system.



With new-home ownership comes the peace of mind of knowing that everything is up-to-date, reflecting your individual choices. Choosing a new home also means you’ve made a sound financial decision. It’s energy efficiency that translates into lower utility bills, keeping more money in your pocket.

INDOOR WATER EFFICIENCY

Florida Water StarSM homes are independently inspected to ensure water-saving appliances, and fixtures that exceed Florida state code requirements are installed.

High-Efficiency Clothes Washer
Annual Dollars Saved
\$180 Annual Water Saved
3,000 gals

High-Efficiency Toilets
Annual Dollars Saved
\$9.70 Annual Water Saved
1,200 gals

High-Efficiency Faucets
Annual Dollars Saved
\$10 Annual Water Saved
400 gals

High-Efficiency Dishwasher
Annual Dollars Saved
\$35 Annual Water Saved
160 gals

High-Efficiency Showerheads
Annual Dollars Saved
\$42 Annual Water Saved
1,800 gals

Indoor monetary savings include both water and energy savings estimates.

IRRIGATION WATER EFFICIENCY

Below are just a few water-saving features incorporated into Florida Water StarSM homes with permanent irrigation systems.



Check Valves
Eliminates water draining at heads after the system is turned off.

Micro-Irrigation
Delivers water right at the base of plants, allowing for effective irrigation while using less water.

Pressure-Regulated Heads
Ensures the water flowing from the sprinkler head is at the optimal pressure.

LANDSCAPE WATER EFFICIENCY

Calesa Township utilizes Florida friendly landscaping including drought tolerant plants utilized in planter beds.

WATER CONSERVATION = INDOOR & OUTDOOR SAVINGS FOR YOU

Approximately
\$530
In Savings on Your Utility Bill Annually

PEACE OF MIND
Your Home Has Undergone More Inspections Than Typical Homes

48,291
Gallons of Water Saved Annually

ENDURING QUALITY
Your Landscape Design & Irrigation System Work Together For Superior Performance

MyCalesa.com | 352-353-2112 | 6404 SW 78th Court Ocala, FL 34474



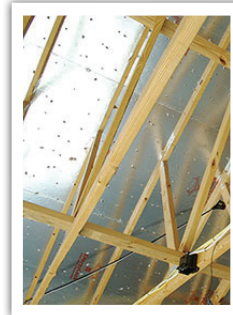
Committed to Creating High-Performance, Energy-Efficient Homes that are Environmentally Friendly and Save You Money.



©2025 Calesa Township, A Family Community for all ages in Ocala, FL by Colen Built Development, LLC. The specific features in a home may vary from home to home. We reserve the right to substitute equipment, material, appliances and brand names with items of equal or higher, in our sole opinion, value. The prices on the savings, included features, and available locations are subject to change without notice.

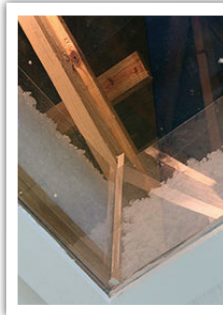
Built To Save You Money

Just a few of the **ENERGY SAVING** construction features included in your new home to save you money every month.



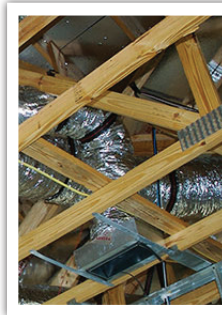
Radiant Barrier

Radiant barrier on roof sheathing for maximum sun and heat protection.



R-30 Insulation

R-30 blown insulation over living area helps reduce energy costs.



A/C Hanging Strap

Air conditioning supply line hanging straps keeps ducts off bottom truss cords and help to ensure proper air flow.



Insulated Exterior Walls

Foil facing ISO board and R-19 batts insulation on exterior walls.



Insulated Electrical Outlets

Exterior walls insulated with foam around electrical outlets to prevent moisture and air intrusion.



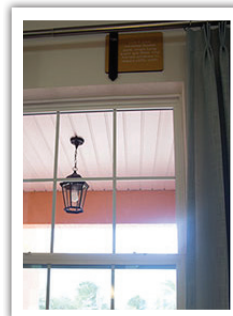
Fresh Air Intake

Whole-house fresh air exchange for improved air quality.



Reinforced Concrete Block

Quality steel reinforced concrete block construction with 3,000 PSI fiber reinforced monolithic concrete slab around steel.



Argon Gas Filled Low-E Glass Windows

Argon Gas filled Low-E, insulated, vinyl framed windows with screens to reduce utility costs.



Treated Furring Strips

1" x 2" pressure treated furring strips enhance insulation value for reduced utility bills.



Smart Thermostat

Wi-Fi enabled thermostats can be adjusted and programmed via an app and Internet connection, allowing you to control from your smart phone, tablet, or computer.



Insulation Baffles

Baffles prevent insulation from restricting air movement reducing utility costs.



15+ SEER2 HVAC System

High-efficiency minimum 15+ SEER2 HVAC System with ten (10) year limited warranty.



50 Gallon Gas Water Heater

50 gallon natural gas water heater.



Multi-Zoned Irrigation

Multi-zoned irrigation system with automatic timer and rain sensor for grass and flower beds (front yard only).



COLEN BUILT
DEVELOPMENT

Simply put, we build a better home.